



---

# **3. President's Annual Report**

## **IITAV, 2014-15**

### **AGM, 3 May, 2015**

## 3.1 Annual Report 2014-2015

### IITAV's purpose (Planning Workshop 2011)

---

1. Establish and enhance IIT brand equity in Australia
2. Promote professional networking with business, academia and government
3. Promote and assist with professional development of members (mentoring)
4. Strengthen business, academic and political relationships between Australia and India
5. Develop and promote the welfare of members
6. Promote social interaction between members

## 3.2 Annual report

### Focus Areas 2014-15 - broadly continued 2013-14

---

- Grow Membership and member benefits
- Grow profile of IITs and IITAV
- Strengthen professional networking and social events
- Strengthen Communications and Marketing
- Develop linkages with other organisations to leverage influence and increase impact of IITAV
- Develop [www.iitav.org.au](http://www.iitav.org.au) website – including as a source of information of members' capabilities and interests

## 3.3 Annual report

### Focus areas 2014-15

---

- Grow Membership and member benefits
- **Strengthen professional networking and social events**
- Strengthen Communications and Marketing
- Develop linkages with other organisations to leverage influence and increase impact of IITAV
- Develop [www.iitav.org.au](http://www.iitav.org.au) website – including as a source of information of members' capabilities and interests



## 3.4 Annual report

### Events: 2014-15

1. 10 April 2014: Joint IITAV-Engineers Australia event “Opportunity to Success” – newspaper coverage in May 2014
2. 4 May 2014: AGM
3. 18 June 2014: Networking event
4. 30 July 2014: Professional event: “Strategic Unthinking for Innovation”
5. 19 August 2014: Networking event
6. 30 September 2014: Professional event: “Discover the Path to Business Growth”
7. 19 October 2014: Diwali event
8. 10 December 2014: Networking event: “My IIT Reminiscences”
9. 1 March 2015: Holi event
10. 21 April 2015: Networking event
11. 4 May 2015: AGM

# Event 1: “Opportunity to Success” event held jointly with Engineers Australia





# Converting Opportunity to Success – the Indian engineering way

**Melbourne, April 10:** Indian Institutes of Technology Alumni Victoria (IITAV) and Engineers Australia (EA) jointly held a successful, well attended event in Melbourne on “Opportunity to Success.

Ms Manika Jain, Consul General for India

group and a Case Manager with Commercialisation Australia.

He was joined by DD Saxena, Rakesh Agarwal and Steve Bungay, Melbourne based entrepreneurs and IIT graduates who have converted opportunities to success in Australia.

DD Saxena, IIT Kanpur graduate, is the Promoter-Founder of Riverina Oils & Bio Energy Pty Ltd (ROBE) – with an investment of over \$150 Million for oil seed crushing and refining and animal feed protein products at Wagga Wagga. It is the second largest integrated operation in Australia in this sector.

Rakesh Agarwal, IIT-BHU graduate, is Managing Director of the Saurin Group, who converted a failing milk powder plant into \$100 Million in seven years, at Langwarry Food Park in Victoria. The business was rated as the fastest growing private business by Business Review Weekly and has also

received the award of Victorian Exporter of the Year 2011.

Steve Bungay, IIT Delhi graduate, is Director, Envision I.T. Pty. Ltd. that develops software for entrepreneurs, SMEs and leading corporate businesses.



John McIntosh, Immediate past President, Engineers Australia – Victoria Division with Dr Raj Kumar

in Melbourne, Mr John McIntosh, immediate past President of Engineers Australia - Victoria Division, industry and academia representatives participated.

The Panel discussion was facilitated by Jordan Green, a Silicon Valley software veteran, Founder/President of Angel investor



L to R- DD Saxena, Jordan Green and Ms Manika Jain, Consul General

The broad ranging, vigorous discussion and Q & A session covered identification of opportunities and raising finance for early stage investment initiatives in manufacturing, IT and other value-adding industries which are facing a challenging environment



Dr Rachana Raudinya, IITAV Committee member

in Australia. The speakers reinforced the clear message that “to convert Opportunity into Success, an entrepreneur would need to go through steps like: recognise, characterise, evaluate, value, plan, exploit, share and adapt”.

Jordan Green said that the “current Australian scene in the established sectors of Food, Manufacturing, Financial Services and Professional Services presented good opportunities for entrepreneurs whereas Cloud computing, Mass Customisation and the Internet of things are some new opportunities on the horizon.”

Nikhil Kumar IITAV's event co-ordinator, introduced the Panel members. IITAV President Dr Raj Rajakumar gave a vote of thanks and presented IITAV's Certificate of Appreciation to Engineers Australia.



## Event 2: Networking event at the Elephant and Wheelbarrow, 18 June 2014 - Summary of comments by participants

- Follow up on our previous events like **iDEA to iINVESTMENT** and **Opportunity to Success** with an event on obtaining investment, grant applications, execution of strategy.
- Hold a big event with sponsorship to raise the profile and impact , building on what IITAV has done so far.
- Champion social issues like sexual abuse, family violence in India – feedback on this was supportive, however IITAV needs to be in a differentiated space compared to other community organisations and NGOs, perhaps helping to show how technology may be applied to tackle these important issues.
- Hold more social events rather than professional events.
- IIT brand item to be included in each event. We have been trying to do this through several of our events and will aim to continue.

## Networking event – 18 June 2014

- IITAV members with Peter Cai of the Business Spectator (formerly journalist at the Age).





## Event 3. Strategic Unthinking for Innovation

### Interactive session held on 30 July 2014

- Joint IITAV - Swinburne University event.
- Dr Noordin Shehabuddeen, Director of Business Engagement, Faculty of Business and Enterprise, Swinburne University, led the session.
- 34 attendees included non-IITAV participants.





## Event 4. IITAV Informal Networking on 19 August 2014 at The Elephant and Wheelbarrow

- 18 attendees; discussed ways forward for IITAV.
- Four new members joined IITAV



## Event 5: Interactive Workshop:

### “Discover the Path to Business Growth”

30 September 2014 at Swinburne University

- Steve Wood from Roaring Success worked with two IITAV members, Abaran Deep and Sanjiv Bhasin. Workshopped strategies to grow their respective businesses with advice from the pro-active audience. 26 attendees.
- Was covered by Roaring Success on their website.





# Interactive Workshop: “Discover the Path to Business Growth” with Steve Wood, Abaran Deep and Sanjiv Bhasin





## Event 6: “Diwali on the Yarra” event – 19 October 2014

- Over 100 attendees for the first time for an IITAV social event.

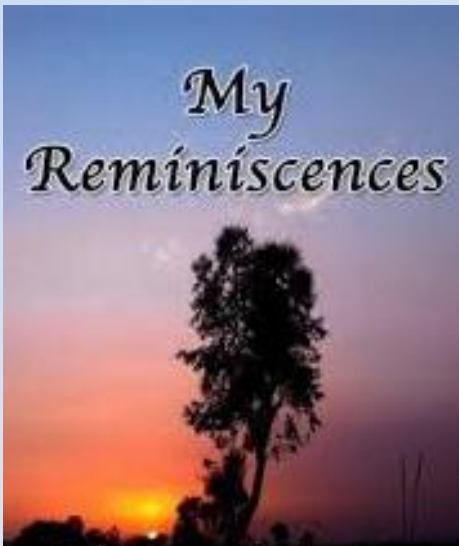


Photos courtesy Divakar Prasad

# Event 7: Networking event: 10<sup>th</sup> December 2014

## “My IIT Reminiscences”

---



- Held at Juliana's Café, Brunswick, hosted by Sunny Chandra, IITAV member.
- 17 attendees enthusiastically shared their IIT experiences.
- Feedback: Informal get togethers of this type would foster stronger bonds and encourage participation in other IITAV programs.
- Dr Ashis Jalote Parmar, Indian Institute of Management, Ahmedabad, Emerging Leader-Fellow, **Australia India Institute**, and IIT-Bombay alumnus attended and briefly described her work on Design Thinking and Business Policy.



# Networking event: 10<sup>th</sup> December 2014

## “My IIT Reminiscences”





## Event 8: Holi event – 1 March 2015

- Venue provided an enjoyable outdoor experience on a beautiful Melbourne day.
- 62 registrations, family participation was strong.
- Thank you to Pallavi Sharda, Bollywood actress and Queen of Moomba 2015. for participating.





## Event 9: Networking event, 21 April 2015 Windsor Hotel

---

- 17 attendees



## 3.5 Annual report

### Focus Areas 2014-2015

---

- Grow Membership and member benefits
- **Grow profile of IITs and IITAV**
- Strengthen professional networking and social events
- Strengthen Communications and Marketing
- Develop linkages with other organisations to leverage influence and increase impact of IITAV
- Develop [www.iitav.org.au](http://www.iitav.org.au) website – including as a source of information of members' capabilities and interests



## 3.6 Annual report

### Growth of profile and linkages

---

#### 1. Engineers Australia

- joint event in April 2014, attended by President, Victorian Division and Consul General of India.
- Article about event published in Bharat Times, May 2014
- Have advertised IITAV professional networking events.
- **Accredited CPD points for three IITAV professional events held in 2014.**

#### 2. Universities

- Swinburne University: Corporate member
  - hosted two of our events and 2014 AGM, 2015 AGM

## 3.7 Growth of profile (continued)

### 3. Prime Minister of India, Narendra Modi's visit to Australia, November 2014

- IITAV was a **Reception Partner** of the Community event held on 17<sup>th</sup> November in Sydney.
- IITians attended events in Melbourne and subsequent **Vibrant Gujarat Summit** in January 2015 ( see Rachana Kaudinya's report in IITAV Newsletter, March 2015

## 3.8 Annual report

### Focus Areas 2014-2015

---

- **Grow Membership and member benefits**
  - Grow profile of IITs and IITAV
  - Strengthen professional networking and social events
  - Strengthen Communications and Marketing
  - Develop linkages with other organisations to leverage influence and increase impact of IITAV
  - Develop [www.iitav.org.au](http://www.iitav.org.au) website – including as a source of information of members' capabilities and interests



## 3.9 Annual Report

### Revised Membership Policy

- Annual membership year is January to December.
- Option to subscribe to membership up to a period of five years.
- Lower rates for multiple year membership.
  - \$60 for 1 year membership
  - \$110 for 2 years
  - \$150 for 3 years
  - \$180 for 4 years
  - \$200 for 5 years
- An initial joining fee of \$20 in addition to the above rate for new members and renewals made after 31 March.
- Notice of policy sent in December and subsequent reminders issued. Policy has been implemented with encouraging results.
- **KPI: Continuity and Sustainability: Several members have already renewed for outer years.**

	2016	2017	2018	2019	2020
<b>Members:</b>	<b>27</b>	<b>20</b>	<b>16</b>	<b>16</b>	<b>3</b>

## 3.10 Annual Report

### Foundation Membership

---

- This category was open to IIT Alumni during the first year of IITAV's Incorporation. Foundation membership (\$250) is for five years 2011-2015. 17 Foundation members.
- Foundation membership ends in December 2015 unless renewed in subsequent years as per membership policy.
- Members are required to keep their Annual membership up-to-date without any break to remain Foundation Member.
- Has all the privileges of Annual membership.
- Three Foundation members have already renewed Foundation membership to December 2020.

## 3.11 Annual Report

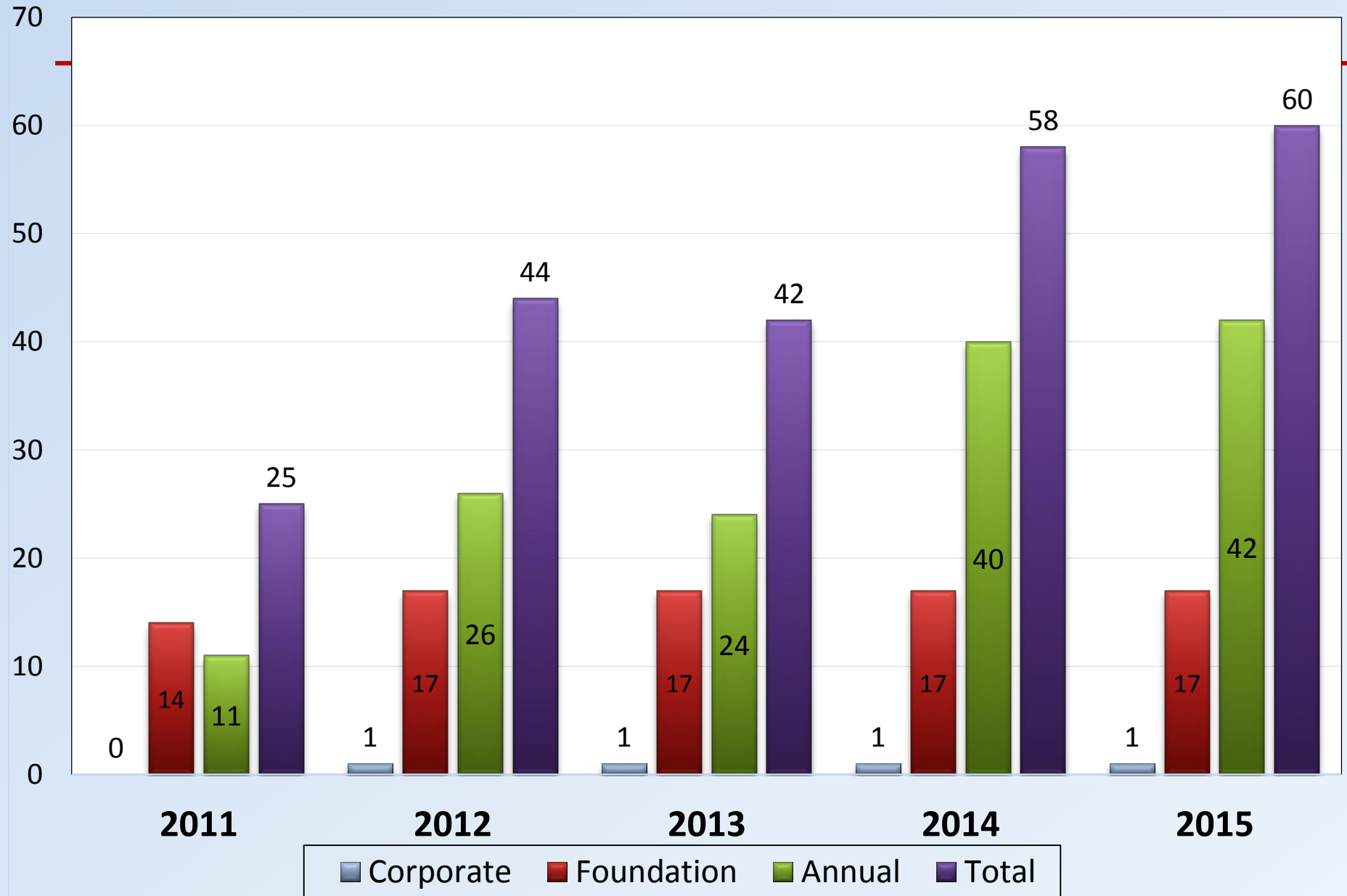
### Revised Annual Corporate Membership Policy

- Display of logo on IITAV website.
- Coverage in IITAV Newsletter.
- **Gold: \$1000 pa**
  - Free tickets for IITAV professional events up to \$400 pa.
  - MoU for exclusive initiatives (approved by the IITAV Management Committee) for limited period.
- **Silver: \$500 pa**
  - Free tickets for IITAV professional events up to \$200 pa.
- **Bronze: \$250 pa**
  - Free tickets for IITAV professional events up to \$100 pa.
- KPI: 1 or 2 Gold memberships likely.



# 3.12 Annual Report

## IITAV Membership History: April 2011 – April 2015



## 3.13 Annual report – 60 Members as of 30 April 2015

Abaran Deep	Harvinder Giddey*	Rahul Tyagi -2y	Sam Prasad -5y
Ajay Mehta	Jai Vir Kaudinya -2y	Raj Nagarajan -5y	Sameer Babbar
Ajay Kapoor (Swinburne)	Kapil Talwar	Raj Rajakumar -6y	Sanjeev Khare – 5y
Akshaya Nirvikar* -3y	Kesari Narayanswami -5y	Rajesh Kataria	Sanjiv Bhasin -2y
Amarnath Anumarlapudi -3y	Kirti Krishnan	Rajiv Lal	Sarbjit Giddey
Arun Kumar	Madur Chand -6y	Rakesh Aggarwal -2y	Satish Varma – 2y
Ashok Kumar Sharma	Manjit Lekhi*	Rakesh Saraf – 5y	Sridhar Karuppasami -5y
B P Suresh*	Meenakshi Arora	Raman Singh	Steve Bungay – 6y
Bala Kumble -5y	Nalin Sharda	Ramprakash Yerrimilli*	Sunny Chandra – 5y
Chander Sudhir Vohra	Nikhil Kumar -3y	Rao Vutukoor	Surinder Lamba
Dhruv Deepak Saxena 2y	Pandu Maruti	Ravi Bhatia	Uday Dube - 5y
Devindra Weerasooriya*	Parthasarathy Bhowmik	Ravi Rajasekharan -2y	Venugopal Nair
Dilip Desai	Rachana Kaudinya -5y	Ravi Singh	Vipin Gaindhar – 5y
Divakar Prasad -3y	Radhey Shyam Gupta	Ravi Tomar -5y	Vishal Aggarwal*
Gopal Verma -5y	Rahul Chibber	Sabhyasaachi Bhattacharya	Yogendra Vashishtha

\* New members who have joined after 30 April 2014



## 3.14 Annual report

### Focus Areas 2014-2015

---

- Grow Membership and member benefits
- Grow profile of IITs and IITAV
- Strengthen professional networking and social events
- **Strengthen Communications and Marketing**
- Develop linkages with other organisations to leverage influence and increase impact of IITAV
- **Develop [www.iitav.org.au](http://www.iitav.org.au) website – including as a source of information of members' capabilities and interests**

## 3.15 Annual report:

### Communications, marketing, website

- Three Newsletters issued: August and December 2014, March 2015. Sent to our entire mailing list and available on website [www.iitav.org.au](http://www.iitav.org.au)



- Website is up-to-date on events and membership policy.
- Development of the website to improve features and usefulness under consideration for 2015-16.
- Request members to enter/update their profiles in the Member's section.
- Communications exchanged with IITAA 2014 President (Sundar Siva)

## 3.16 Annual report

### IITAV – Incorporated Association registration

<https://online.justice.vic.gov.au/cav/br-search-results>

[Consumer Affairs Victoria Incorporated associations transactions](#)  
Incorporated association register

Purchase Extract	Organisation Name	Organisation Number	Date Registered	Status	Last Annual Statement Lodged Year Ending	Incomplete Submission
	IIT ALUMNI OF VICTORIA INC.	A0055190H	20/10/2010	Registered	30/04/2014	-



## 3.17 Annual Report

### 2014-15 Management Committee

- 10 Committee meetings held + 9 events + AGM



Raj Rajakumar



Ravi Singh



Dilip Desai



Rachana Kaudinya



Nikhil Kumar



Kapil Talwar



Abaran Deep



Rakesh Saraf



Sridhar Karuppasamy

## 3.18 President's Annual Report

### Sincere THANK YOU to:

- The Management Committee and families for your commitment, effort and team spirit which helped the growth of our activities, member participation and value to members.
- IITAV members and families for your support, encouragement and participation.
- Our guest presenters at our networking events.
- Swinburne University for co-hosting events and Corporate membership.

